# TEACH FOR ALL LOCAL SOCIAL ENTERPRISE PARTNERSHIP AGREEMENT

This TEACH FOR ALL PARTNERSHIP AGREEMENT ("	'Agreement"), effective as of			
September 1, 2009, is made and entered by and between	een Teach For All, Inc., a corporatior			
organized and existing under the laws of the State of New York, located at 315 West 36th				
Street, 6th Floor, New York, New York 10018 ("Teach	n For All") and			
, a nongovernmental org	anization created and existing under			
the laws of, located at				
("")(hereinafter "the Parties").				
BACKGROUND				
As part of building a global support network which can	help social enterprises save time by			
climbing learning curves quickly, accessing additional r	resources, and efficiently			
collaborating with one another, Teach For All and	enter into this			
Agreement to formalize the collaboration between then	n to strengthen the local movement			
to further expand educational opportunity in	(the "Program") and enable			
to contribute to global impact und	er the terms and conditions set			
forth below. Both Parties agree that at the current level	of Program development,			
is a Partner level participant in the	Teach For All Global Network (the			
"Network"), a network of affiliated programs ("Network	ork Participants") around the			
globe committed to increasing the capability and impact	ct of participating organizations in			
expanding educational opportunity in their respective n	ations seeks			
to become a part of the Network out of a desire to imp	lement the highest impact Program			
possible while also contributing its knowledge to globa	I impact. Accordingly, the Parties			
agree as follows:				

# ARTICLE I COMMITMENTS

	forth below in good faith and in accordance with certain basic precepts ("Unifying			
	Princip	oles")	enclosed as Schedule A.	
В.	Teach F	or All	Responsibilities. Teach For All shall provide wit	h
	the follo	wing r	resources and supports (hereinafter "Services"):	
	i.	Tech	nical Assistance. Teach For All will facilitate knowledge sharing and	
		thou	ght partnership with through on-the-ground	
		supp	ort and central services, which will include the following:	
		a.	A Teach For All employee assigned to as a	
			dedicated country relations manager ("CRM") who will function as a	ļ.
			liaison between Teach For All and as set forth in	
			Schedule A1; provided that placement of the CRM is contingent	
			upon Teach For All successfully raising the necessary funding to	
			support the CRM for two years;	
		b.	Customized technical assistance to help	
			establish effective methods for recruiting, selecting, training, and	
			developing Program participants and alumni to attain the goals and	
			objectives of the Program; and	
		C.	A global data system which will identify best practices and	
			opportunities for further development within and	
			across the Network.	
	ii.	Glob	al Resources. Teach For All will assist''s own	
		effort	s to secure resources such as funding and talent by leveraging	
		relati	onships across the Network. Teach For All will:	
		a.	Collaborate with, whenever applicable and	
			feasible, in developing and maintaining funding relationships with	
			multinational corporations as set forth in Schedule C;	

A. Global Network. The Parties shall cooperate at all times in carrying out the shared

objective of developing, launching and successfully operating the Program as set

	b. Provide access to other Network Participants for learning/insights,
	moral support and assistance in garnering support of the Program
	from key constituencies (e.g., potential participants, government,
	education sector, and private sector);
iii.	Synergies. Teach For All will facilitate opportunities for
	staff, participants and alumni to interact with, learn from and work with the
	staff, participants and alumni of other Network participants in pursuit of
	educational excellence for all children; and,
iv.	Global Brand. Teach For All will build the Teach For All global brand such
	that association with the Teach For All brand will assist
	and other Network Participants to building the local Program brand and
	garnering resources by developing a network of high-impact participants
	recognizable symbol of high quality and positive impact for children
	worldwide.
C	Responsibilities. While maintaining its operational, managerial and
financial au	tonomy, will cooperate with Teach For All in ensuring
the attainm	ent of their shared objectives as follows:
i.	Program Alignment will align the Program with the
	Unifying Principles across the programmatic continuum from initial design
	and implementation through ongoing performance and programmatic
	refinements/improvements; provided that achieving and maintaining
	alignment will not impede from evolving its Program to
	respond to local needs in ways that are not in conflict with the Unifying
	Principles.
ii.	Organizational Development commits to developing
	an effective organization capable of developing, launching, and supporting
	a high-impact, high-quality Program will
	a. Identify and retain a dedicated, full-time local leader as may be
	agreed upon by the Parties with the commitment and capability to

		lead successfully;
	b.	Develop an effective local board of trustees/directors capable of
		providing the guidance and resources necessary for
		to successfully implement the Program; and,
	C.	Develop a diversified funding base for financial sustainability.
iii.	Netwo	ork Participation will participate, as feasible and
	reasor	nable, in developing the Network to maximize its own impact and to
	contrib	oute to global impact will
	a.	Participate in and support Network development, including
		facilitating site visits from Teach For All or other Network
		participants (which shall be funded by either Teach For All or the
		relevant Network Participant) and attending such Teach For All
		global conferences (as may be financially feasible);
		i. At a minimum, the CEO of is
		expected to participate in an annual CEO conference
		of Network Participants and join regular CEO
		conference calls.
	b.	Use the Teach For All global brand in accordance with the
		guidelines set forth in Schedule B;
	C.	Make such reasonable efforts to assist Teach For All in the
		cultivation of supporters for the benefit of the global organization
		and its participants as set forth in <b>Schedule C</b> ;
	d.	Share with Teach For All best practices, materials, tools and other
		resources developed by in implementing the
		Program and granting Teach For All permission to use and share
		such practices, materials and/or tools with other Network
		participants;
	e.	Collaborate with Teach For All in securing the necessary legal
		approvals to permit the placement of the CRM to work on-site in

	f. Engage in the global data system as set forth in <b>Schedule D</b> .
D.	Commitment of Local Leader. Both and Teach For All
	acknowledge that to a significant degree the success of their collaboration, and the
	overall success of the Program, is dependent upon the qualities and capabilities of the
	local leadership of In the event of any change in leadership,
	will promptly inform Teach For All of such change, plans for
	recruiting and selecting a new local leader, and provide Teach For All with an
	opportunity to provide feedback on the qualifications, strengths and opportunities for
	development of any finalists for the local leader position. In the event that the
	representatives of Teach For All are of the opinion that the local leader nominee is not
	an appropriate candidate, then the Parties shall mutually agree on such other local
	leader as may be proposed by
E.	Network Membership. It is the intention of both Parties that's
	progress in developing and implementing the Program will enable
	to meet the criteria for Network membership as set forth in Schedule A (hereinafter a
	"Member"). When the Parties mutually agree that membership in the Network is a
	viable option, will apply for membership to the Network. If such
	application is approved by Teach For All (which approval shall not be unreasonably
	withheld), will be considered a Member with all of the rights and
	responsibilities of a Member as set forth in Schedule A.
	ARTICLE II
	INTELLECTUAL PROPERTY COMMITTMENTS
	A. As it is the purpose of the Network to accelerate the impact of Network
	Participants by facilitating knowledge sharing and transfer,

\_\_; and

hereby grants to Teach For All the license and rights set forth in **Schedule B** hereto for the term of up to ten (10) years in accordance with the terms and conditions of this Agreement. This license will renew automatically subject to the terms and conditions set forth in **Schedule B** and shall terminate automatically upon termination of this Agreement for any reason.

В.	In consideration of the one-tim	e payment of US \$100 (one	hundred United States
	dollars) by	to Teach For All (re	pt of which is
	acknowledged), Teach For All	grants to	_ the license and rights
	set forth in Schedule B heret	o, for the term of up to ten (	10) years in accordance
	with the terms and conditions	of this Agreement. This licens	se, or sublicense as
	appropriate, will renew automa	tically subject to the terms ar	nd conditions set forth in
	Schedule B and shall termina	ate automatically upon termir	nation of this Agreement
	for any reason. In the event Tea	ach For All ceases to have th	ne right to license or
	sublicense (as applicable) the in	ntellectual property assets or	r any part thereof as set
	forth in <b>Schedule B</b> , the licen	se or sublicense (as applicat	ole) to such intellectual
	property assets shall terminate	immediately.	

# ARTICLE III GENERAL PROVISIONS

- A. <u>Term</u>. This Agreement shall remain in effect unless terminated or cancelled as set forth in sections III.B or III.C below.
- B. <u>Termination</u>. Either Party may, at its option, terminate this Agreement immediately upon delivery of written notice to the other Party in the event that said Party is in breach of any obligation under this Agreement and fails to remedy such breach (provided such breach is capable of being cured) within sixty (60) days after written notice of such breach.

C.	S	special Termination. In the event that Teach For All is no longer authorized to	
	Sl	ublicense any assets from any third party, Teach For All and	may
	te	erminate this Agreement and execute an amended Agreement that will reflect the	)
	te	ermination of all rights and privileges which derived from the terminated license fr	om
	SI	uch third party.	
D.	<u>E</u> 1	ffect of Termination. Upon the termination of this Agreement, all obligations of the	е
	P	arties hereunder and all rights and licenses granted herein shall immediately term	inate
	ex	xcept that this Article III, Section D-F; and Schedule E shall remain in effect.	
E.	U	Ipon the termination of this Agreement, shall:	
i.		Remove references to Teach For All that may exist on its website and in	
		advertisements and other promotional materials within a period, as may be mu	tually
		agreed to between the Parties, and with such reasonable considerations as ma	ay be
		required;	
ii		Make all reasonable efforts to return to Teach For All the original, unaltered cop	es of
		any intellectual property assets of Teach For All or other Network Participants t	nat
		had previously been disclosed by Teach For All to that are	n the
		possession of; and,	
ii	i.	Cease and desist from making any representations to third parties that would	
		reasonably lead such third parties to believe that is a memler	oer in
		good standing of the Network or is an any way formally affiliated with Teach Fo	r All.
F.	U	Ipon Termination of this Agreement, Teach For All shall:	
	i.	Remove references to that may exist on its website and in	
		advertisements and other promotional materials within a period, as may be mu	tually
		agreed to between the Parties, with such reasonable considerations as may be	<b>;</b>
		required;	
	ii.	Make all reasonable efforts to return to the original, unalter	ed

copies of any intellectual prop	perty assets of	that had previously
been disclosed by	to Teach For A	II that are in the possession of
Teach For All;		
iii. Cease and desist from makin	g any representations to	third parties that would
reasonably lead such third pa	rties to believe that	is a member of
the Network or is in any way	formally affiliated with Tea	ach For All;
iv. Cease providing the Services	set forth in this Agreeme	ent, including the recall of the
CRM from Tead	ch For All and	shall make all
reasonable efforts to coopera	te with each other in the	winding-down and transfer of
any activities and/or responsi	bilities of the CRM to	or its
designee; and,		
v. Prevent	continued access to Netv	vork resources via its website
participation in any Network I	stservs or other proprieta	ary channels of
communication available sole	ly to Network Participant	S.
G. In addition to the above, the Pa	urties agree to the terms :	and conditions set forth in
Schedule E.	ation agree to the terms t	and conditions set for the
Conocalo E.		
IN WITNESS WHEREOF the	narties have executed t	his Agreement as of the date
first written above.	parties have excedited t	nio 7 groomoni do or the date
mot written above.		
	TEACH FOR ALL,	INC.
	By:	
	Name: Wendy S. k Title: Chief Executi	• •

By:	
Name:	
Title: Chief Executive Officer	

## SCHEDULE A TEACH FOR ALL GLOBAL NETWORK MODEL OVERVIEW

This document describes the process by which local social enterprises progress through different stages of collaboration with Teach For All toward becoming Members of the Network. Teach For All fosters and facilitates the development and maintenance of the Network.

- 1. Objectives of Membership Process. The objective of the membership process is to align Teach For All and Network Participants with the chronology, expectations and resources available as a local social enterprise becomes a Partner in the Network and then progresses to the stage of becoming a Member. The purpose of this process is to enable Teach For All to maximize the investment of its resources and accelerate the impact that Network Participants are able to make in addressing educational inequity.
- 2. <u>Chronology</u>. Once a local social enterprise leader signs the Agreement, the entity formally becomes a Partner ("<u>Partner</u>") and begins the process for attaining membership in the Network in accordance with the stages outlined below.

Network once the following criteria are met:

i. Partner Stage. The objective of the Parties at this stage is to assist				
	with building a strong Program, which is a pre-requisite to			
becoming a Member of the Network. The responsibilities of Teach For All a				
at the Partner stage are set forth in this Agreement.				
ii.	Member Stage. will become a Member of the Teach For All			

- a. Organizational and programmatic progress demonstrates alignment with Unifying Principles;
- b. Funding base and financial systems sufficient to sustain Program
  as demonstrated by funding goals being met or on track to being
  met;

- c. Audited financials for the most recent year of operation indicating that the organization is on solid financial footing; and
- d. Successful placement of second year cohort of teachers in areas of educational need while retaining placements of first cohort.

3.	3. Membership Process. Once the Membership criteria are met, the CEO of				
	officially communicates in a letter addressed to the Chair of the				
	Boa	ard of Teach	For All that	would like to be considere	ed for
	mer	mbership ar	nd setting forth briefly how	has met the	membership
	eligi	ibility criteria	l.		
	i.	Teach For	All Responsibilities to	as a Member.	
		a.	Continue to provide Service	es as set forth in section I.B of	this
			Agreement.		
	ii.		''s Responsibilities to	the Network as a Member.	
		a.	Continue to meet Program	responsibilities as set forth in s	section I.C of
			the Agreement.		

#### UNIFYING PRINCIPLES

Network Participants are unified by their commitment to five programmatic principles:

Recruiting and selecting as many as possible of the country's most promising future leaders of all academic disciplines and career interests who demonstrate the core competencies to positively impact student achievement and become long-term leaders able to effect systemic change

Training and developing participants so they build the skills, mindsets, and knowledge needed to maximize impact on student achievement

Placing participants as teachers for two years in regular beginning teaching positions in areas of educational need, with clear accountability for their classrooms

Accelerating the leadership of alumni by fostering the network between them and creating clear and compelling paths to leadership for expanding educational opportunity

Driving measurable impact, in the short run on student achievement and long-term on the development of leaders who will help ensure educational opportunity for all

### SCHEDULE A1

### COUNTRY RELATIONS MANAGER ROLE AND RESPONSIBILITIES

### 1. Role of the CRM:

The role of the	CRM is to support soc	cial entrepreneurs in	n the successfu	ıl development of
their programs	and organizations. To	achieve this, the C	RM resides in t	he country of the
social entrepre	neur and participates a	actively with the loc	al team to deep	oly understand the
challenges and	unique country conte	xt in which the tear	n is operating.	The CRM draws
from his/her ov	vn experience as a Pro	gram alumnus in a	ddition to the re	esources and tools
of the Teach F	or All global Network, i	ncluding the techni	cal resources c	of Teach For All, to
help	develop its p	orogrammatic and	organizational s	strategy and
capacity.				
This document	is intended to serve as	s a framework for c	discussion amo	ng the CRM, the
	, and the			_
	he CRM's time and en			
the needs of _	sho	uld be weighted m	ost heavily. The	tive areas detailed
below outline t	ne likely duties of the C	CRM.		
A. Assist	in development of	strategic plan, a	nticipate pro	grammatic and
organi	zational challenges	and help		_ monitor its
progre	ss against the strat	egic plan		
<b>.</b> [	Provide thought partne	rshin and resource	s in the formula	tion of
'	<b>.</b>	·		
-		0 0.		rganization monitor 
	s progress against this	-		
ķ	programmatic and orga	nizational pieces a	re progressing	according to
ç	schedule			

	•	Use knowledge of o	ther Network Participants to help_	
		assess progress, be	enchmark itself against similar orga	nizations, and modify
		approach where ned	cessary	
	_			
В. І	rov		support for start-up and grov	
	•		nd share resources to help	
		and execute effectiv	ve strategies for each element of the	e programmatic
		continuum.		
C. I	Help	build organization	nal structure and capacity	
	•	Assist	in defining the organizationa	al structure and the
		profiles needed for v	arious roles	
	•	Assist	in building a budget based	on an accurate
		projection of costs a	and in instituting sound financial sys	stems
	•	Assist	in defining and building cap	acity for capturing
		critical data		
	•	Share best practices	s in developing sound accounting p	practice
	•	Share best practices	s in developing compensation and	staffing models
	•	Share best practices	s in measuring and developing staf	ff performance
	•	Support the	team in sourcing staff	fing talent and
			nbers, where useful and appropriat	
	-	Contribute to training	g of new staff members on prograr	mmatic elements such
		as recruitment, train	ing, and alumni support	
D. I	Help	secure support fro	om the public and private sec	otor
	•		in identifying, approaching	
		securing funders		,, samam g and
		<b>G</b>	rack record of successful programs	s and his/her own
			ogram alumnus to help	

	stakeholder buy-in
	<ul> <li>Help access funding opportunities with multi-national</li> </ul>
	corporations by leveraging connections to these companies among the
	Teach For All Network
E. De	velop the Network
The CRM	will participate in a variety of information-sharing activities aimed at furthering the
impact of	with other Network Participants. Such activities may include:
•	Contributing to Network-wide knowledge development, such as sharing
	innovations from so that Network Participants may learn
	from them
•	Attending weekly telephone conferences with fellow CRMs to share best
	practices
•	Attending quarterly conferences for professional development, information
	sharing and training
•	Working on tools and resources that contribute to the development of the
	Network (for example, a newsletter or case studies)
	Providing updates on programmatic progress to Teach For All manager and
	Country Support team members
2. <u>Hiring</u>	of the CRM
The CEO	of will have the opportunity to meet the CRM nominee and
share any	feedback with Teach For All prior to the final assignment of the CRM being made.
In the eve	nt that the CEO of is of the opinion that the CRM nominee is
not an ap	propriate candidate for the position of the CRM, then the Parties shall mutually

### 3. Reporting and Evaluation of CRM

The CRM reports to his/her manager within the Country Relations team. Prior to the

agree on such other CRM nominee as may be proposed by Teach For All.

assig	nment of the CRM to	, the CRM's ma	anager and
	's CEO wil	ll discuss this document and exp	pectations of the CRM's role.
Once	assigned, the CRM will o	discuss this document further w	ith the CEO and agree upon
expe	ctations of the CRM's role	e. During the tenure of the CRM	, general feedback on the
perfo	rmance and effectiveness	s of the CRM, as well as the CRI	M role itself, shall be handled
as fol	lows:		
•	The CEO of	is welcome to provide	feedback on the CRM's
	performance at any tim	e to the CRM's manager. The C	CRM's manager will solicit
	feedback on the CRM's	s performance at least twice per	year from the CEO.
•	Each year after the place	cement of a CRM, the CEO of To	each For All and the CEO of
	sh	all review the role of the CRM ar	nd mutually agree upon any
	changes to the CRM fu	nction. Part of such evaluation s	shall include a determination
	of whether a CRM shou	uld be assigned to	on a full-time or
	part-time basis.		
4. <u>Fi</u>	nancial Responsibiliti	es for CRM	
Teacl	h For All is solely respons	sible for the salary and benefits o	of the CRM and international
travel	related to Teach For All I	business. Additionally, Teach Fo	r All will also cover the costs
of CF	RM's in-country travel for	the first year s/he resides in-cou	ıntry. After the first year,
	is respons	sible for all in-country travel and	expenses for the CRM
relate	ed to program execution r	responsibilities undertaken at the	e request of
	Any expe	ense which the CRM incurs as a	result of carrying out any
progr	ammatic or operational a	activity assigned to the CRM by	representatives for
	shall be a	uthorized in writing.	
5. Liı	mitation on Supervisc	ory and Legal Responsibiliti	es
		g the legal responsibilities of Tea	
ΤΟ ΡΙ	· ·	RM's activities, the CRM shall no	
		taff position within	
	_	programmatic element (e.g., Dire	
	rosponsionity for a p	or ogrammatio diditionit (o.g., Dile	otor or reoralitionly,

•	Assume a formal supervisory ro	ole over	staff, or
•	Assume any role of financial or	legal accountability (e.g., ap	proving expenses,
	trustee) for	or its activities.	

### SCHEDULE B

# TERMS AND CONDITIONS OF THE COPYRIGHT AND INTELLECTUAL PROPERTY LICENSE/SUBLICENSE

l. <sup>-</sup>	TEACH FOR ALL/ ASSETS
Α.	Teach For All is the non-exclusive licensee of certain intellectual property and know-how
	owned by Network Participants related to successful implementation of the Program
	("Teach For All Licensed Assets"). In addition, Teach For All itself creates such
	intellectual property and know-how from the collected resources of Network
	Participants ("Teach For All Assets"). The Teach For All Licensed Assets and Teach
	For All Assets shall include those items already in existence, a sample of which are listed
	below in Schedule B1, and those that may be created by Teach For All or other
	Network Participants in the future.
В.	Teach For All thereby grants to a non-exclusive, non-transferable,
	fully paid up license to use, modify and create derivative works from the Teach For All
	Licensed Assets and the Teach For All Assets that are provided to
	pursuant to this Agreement for use solely in connection with developing the Program in
	will be the sole owner of such derivative works and
	any other intellectual property that independently acquires or
	develops (collectively "Assets"). The sole exception to
	ownership of derivative works shall be derivative works created
	from Network Participant selection model materials as set forth below. To avoid doubt,
	the term derivative work means an original work which is based substantially upon one
	or more pre-existing works and includes adaptations, modifications, revisions,
	annotation, translation or abridgment.
$\circ$	grants to Toogh For All a non evaluaire, non transferable
U.	grants to Teach For All a non-exclusive, non-transferable,
	royalty-free right and license to use, modify, and create derivative works from any
	Assets which agrees to share with Teach For

	All. Teach For All will be the sole owner of any such derivative works and shall use an	nd
	disclose such materials within the Network to further the shared objectives of Teach F	- OI
	All and To avoid doubt, such derivative works will form part of the	nе
	Teach For All Assets and be licensable by Teach For All under paragraphs B and C of	of
	this license agreement.	
D.	Both Parties acknowledge that certain assets are of a confidential nature, the	
	inadvertent or unauthorized disclosure of which could cause irreparable harm to the	
	disclosing organization. Specifically, intellectual property assets that involve the	
	selection model, criteria, process, etc. utilized by a Network Participant in selecting	
	Program participants should be handled by the reving Party with	а
	heightened level of care regarding their sensitive nature. Selection-related assets will	
	only be provided to either Party under a separate agreement ("Non-Disclosure	
	Agreement") enclosed in Schedule B2. The use, distribution and disclosure of su	ıch
	assets will be governed by the terms and conditions of the Non-Disclosure Agreement	nt
	agreed to and signed by the relevant parties. Neither nor Teach F	= OI
	All shall disclose selection-related materials to any other individual or organization	
	without requiring the recipient to sign a non-disclosure agreement with the same term	ns
	as the Non-Disclosure Agreement in effect between the Parties.	
II.	TEACH FOR ALL NETWORK GLOBAL BRAND	
Α.	agrees and acknowledges that there is long-term value in its	
	participation in the Network and that such participation is enhanced by communicating	ng
	the branding of this international network of local educational organizations.	
В.	hereby agrees to identify itself as a Network Participant on the	
	homepage of its website by including both the Teach For All logos and the appropria	te
	tagline. At the partner stage, agrees to use the tagline "A Partner	r
	with the Global Education Network Teach For All." At such time as	
	becomes a Member of the Network, will use the tagline "A Memb	эei
	of the Global Education Network Teach For All."	

C.	As outlined in the Summary of Global Branding attachment, enclosed as <b>Schedule B3</b>		
	the Teach For All Logo may be included in a number of ways (within the browser or		
	within the home page in a color appropriate for) and may include		
	translation of the tagline into Spanish or other locally appropriate languages.		
_			
D.	''s website should include an outline of the goals of Teach For All		
	and a description of		
	will supply branding and organizational identity materials which will contain specific		
	guidelines and appropriate logo materials. Where chooses to		
	include reference to the Network or Teach For All, all usage will follow the specific		
	guidelines and appropriate logo materials in the branding and organizational identity		
	materials provided by Teach For All.		
E.	The Teach For All Logo and tagline should be included in an appropriate manner in		
	marketing materials dealing with international support or funding or partnership, or		
	where distribution is beyond local usage. Where chooses to include		
	reference to the Network or Teach For All, usage will follow the specific guidelines and		
	appropriate logo materials in the branding and organizational identity materials provided		
	by Teach For All.		
F.	In other media (outdoor billboards, posters, blogs, radio, television, cellular phones),		
	will endeavor to include Teach For All branding only if appropriate,		
	and as a means to extend the reach and impact of the Network to international		
	audiences. Where chooses to include reference to the Network or		
	Teach For All in such media, all usage will follow the specific guidelines and appropriate		
	logo materials in the branding and organizational identity materials provided by Teach		
	For All.		

### SCHEDULE B1 TEACH FOR ALL ASSETS

Category	Teach For All Assets (Title)	Description
A luma mi	TF and TFA Alumni Overview	These documents are used to develop the
Alumni	Profiles of Alumni	goals and basic approach alumni
Engagement		engagement strategies.
	TFAII Development Guidance Overview	These documents give an overview of
	TFA Funding Map Template	Teach For America and Teach First
	TFAII Outline Pitch Worksheet	development history and strategy. They
	Foundation Funding Overview	support development of funding proposals
Development	TFA Sample Funding Proposals	and presentations.
	TFA Guidelines to Researching Funders	
	Development presentations from Network	
	organizations	
	Development School District MOU	
	TFAll Budget Planning Tool	These documents are to develop a
<b>-</b>	Budget Review Process	preliminary budget and help institute
Finance	Institute Budget Planning Tool	sound finance practices.
	Guidelines of Cash-Flow Statements	
	Sample Funder Budgets Policies and Procedures	These documents are to develop the job
	Sample job descriptions	descriptions and organization chart and to
Human	Roles and Responsibilities	think through compensation structure as
Assets	TFA IV Guides	well as a system to evaluate staff
	TFAII Guidelines and Tips on Core Values	performance.
	Conducting an Online Survey	These documents are used to create and
	Insights Marketing Overview	execute a market research plan.
Marketing	TFA Digital Marketing Overview	·
	TFAII Focus Group Questions	
	TFA Sample Marketing Materials	
Media	TFA Guidelines and Tips on Media Engagement	This document illustrates lessons learned
Engagement		about engaging with the media.
	TFAII Ongoing Support Overview	These documents showcase best
On-going	Teaching as Leadership Rubric	practices and are utilized to develop a
support		support framework throughout the two
	TFA Measuring Student Impact	years. These documents explain performance
Performance	Performance Management Overview	indicators used to measure organizational
Management	Sample Surveys	strength as well as teacher efficacy in the
Managomont	TFA 2010 Plan Measures of Success	classroom.
	Criteria and Guiding Questions for Selecting	These provide an overview of Teach For
Placement	Placement Schools	America's and Teach First's placement
Process	Expanding to New Sites	process from entering a new site to
		selecting the individual schools.
	TFA Strategic Thinking Exercise	These documents describe Teach First
	TFA General Recruitment Process	and Teach For America recruitment.
	Planning and Executing a Recruitment Campaign	
Recruitment	TFAII University Performance Dashboard	
Strategy	Recruitment Case Studies	
	Recruitment Insights Study Findings	
	Recruitment Marking Key Understandings	22.
	Recruitment Performance Dashboard	
	Recruitment Prospect Meeting Flow	

	TFA Selection Overview	These documents demonstrate the
	Phone Interview Overview	lessons learned with respect to selection
	Selection Criteria	and enable development of unique
Selection Process	TFAII Tips on Application Analysis and Strategy	selection processes and criteria. They also
	Refinement	enable analysis of application data and
	Legal Requirements Policies Procedures	course correction for recruitment and
		selection.
	TFA Curriculum	These tools help to create a training
Tarahan Tualahan	Sample Summer Calendar	framework and the process for working
Teacher Training	TFAII Backwards Planning Tool	with university and other training partners.
	TF Sample Tender	
\\/ -   !+ -	TFAII Things to Consider in a Website	These tools enable development and
Website	Website Process Site Map	refinement of website overview.
Development		

# SCHEDULE B2 SELECTION ASSETS NON-DISCLOSURE AGREEMENT

NON-DISCLOSURE AGREEMENT (" <u>NDA</u> "	) dated as of, between Teach For All	
(" <u>Teach For All</u> ") and	_ (each individually a "Party" and collectively the	
"Parties"). Each of Teach For All and	has consented to make information	
available to the other Party on a confidentia	al basis. The Parties agree as follows:	
Confidential Information. For purposes of this Agreement, "confidential" materials include any materials regarding the selection model employed by or any other Network Participant.		

- 2. Non-Disclosure. Each Party agrees to keep confidential and not to disclose (or allow any of its employees or agents to disclose) or use any of the other Party's Confidential Information except as expressly permitted under this NDA. The Receiving Party shall not use the Confidential Information of the Disclosing Party for any purpose other than the purpose for which the Parties are exchanging such Confidential Information and shall not exploit such Confidential Information for its own benefit or the benefit of another without the prior written consent of the Disclosing Party. Each party further agrees to disclose Confidential Information only to those employees or agents who have a need to know such information and who are bound by non-disclosure obligations consistent with the terms of this NDA.
- 3. <u>Protection of Confidential Information</u>. The Receiving Party shall protect the Confidential Information of the Disclosing Party by using the same degree of care, but not less than a reasonable degree of care, to prevent the unauthorized use, disclosure, dissemination, publication of, or access to the Disclosing Party's Confidential Information, as it uses to protect its own Confidential Information.

- 4. <u>Derivative Work</u>. The Receiving Party hereby acknowledges that it creates or develops work products of any sort and in any medium which incorporates or is derived from (utilizing the know how, language, concepts or other intellectual property contained within) Confidential Information at its own risk and that in the event of a termination of this NDA, the Disclosing Party may require the Receiving Party to return or destroy such derivative works as set forth in section 8 hereof.
- 5. Property Rights in Confidential Information. Confidential Information of the Disclosing Party will remain the property of the Disclosing Party notwithstanding disclosure hereunder. Disclosure of Confidential Information hereunder shall not be deemed to constitute a grant, by implication or otherwise of a right or license to the Receiving Party of the Confidential Information of the Disclosing Party for any purpose other than the purpose for which the Parties are exchanging such Confidential Information.
- 6. Notice of Breach. In the event the Re\_\_\_\_\_\_\_\_ving Party or any of its affiliates become aware of any breach or threatened breach by it, its employees, agents or affiliates of any of the provisions of sections 2 and 3 hereof, the Re\_\_\_\_\_\_ving Party shall promptly notify the Disclosing Party of such breach or threatened breach, and shall fully cooperate, at its own expense, with the Disclosing Party, as reasonably requested by the Disclosing Party, to remedy such breach or prevent such threatened breach and to prevent any further breach or threatened breach.
- 7. Compliance with Laws. If a Party becomes legally compelled to disclose any of the Confidential Information re\_\_\_\_\_\_\_ved from the other Party, the compelled Party shall use reasonable efforts to provide such other Party with prompt notice of such requirement or advice prior to disclosure so that such other Party may seek a protective order or other appropriate remedy. If such protective order or other remedy is not obtained, the compelled Party agrees to furnish only that portion of the Confidential Information that it is legally required to so furnish and, at the request and

expense of such other Party, to use reasonable efforts to obtain assurance that confidential treatment will be accorded such Confidential Information.

- 8. Return or Destruction of Confidential Information. Following a request by the Disclosing Party, the termination of the Agreement, or the termination of this NDA, the Receiving Party shall promptly, but in no event more than ten (10) business days following such request or applicable termination:
  - Return to the Disclosing Party all copies of Confidential Information provided (or any portion thereof requested by the Disclosing Party); or
  - ii. Destroy all or any part of the Disclosing Party's information that is within the possession or control of Receiving Party and shall, upon request by the Disclosing Party, provide certification of such destruction; or
  - iii. The Disclosing and Receiving Parties reach an alternative agreement to provide for the ongoing use of the Confidential Information by the Receiving Party.

The Disclosing Party may, in its sole discretion, determine which of the above options to invoke and will so notify the Receiving Party in its request.

- 9. Equitable Relief. In the event of any breach or threatened breach by a Party of any of the provisions of this NDA, the affected non-breaching Party, in addition to any other remedies available to it under law, shall be entitled to seek equitable relief, including in the form of injunctions and orders for specific performance, to restrain the other Party from the performance of acts which constitute or may constitute a breach of this NDA.
- 10. <u>Third-Party Beneficiary Rights</u>. Both parties acknowledge that the licensor/owner of any Selection-related Asset is a third-party beneficiary of this Agreement and has the same rights of enforcement hereunder as a Party.

- 11. <u>Termination</u>. This NDA may be terminated at any time by either Party upon thirty (30) days written notice to the other Party. The obligations of the Parties under sections 2-10 hereof shall continue indefinitely.
- 12. Assignment. This NDA and the rights, duties and obligations of the Parties under this NDA are not transferable or assignable by either Party without the express prior written consent of the other Party. Any attempt to transfer or assign this NDA or any of the rights, duties or obligations under this NDA without such consent is void.
- 13. <u>Modification</u>. This NDA can only be modified by a written agreement duly signed by both Parties.
- 14. <u>Severability</u>. If any term, provision, covenant of this NDA shall be held to be invalid or unenforceable for any reason (a) the remaining provisions shall continue to be valid and enforceable and (b) each Party can direct that such court interpret and apply the remainder of this NDA in the manner that it determines most closely effectuates the Parties' intent in entering into this NDA, and in doing so particularly take into account the relative importance of the term, provision, covenant or restriction being held invalid, void or unenforceable.
- 15. Notices. Any notice, demand or other communication required or permitted to be given under this NDA shall be in writing and shall be deemed delivered to a Party (a) when delivered by hand or courier, (b) ten (10) days after mailing, in each case to the address of such Party as set forth below:

If to Teach For All, to:	<u>lf to</u>	<u>, to:</u>
Monique Ayotte-Hoeltzel Teach For All 315 W. 36 <sup>th</sup> Street, 5 <sup>th</sup> Floor New York, New York 10018		

- 16. <u>Waiver</u>. A waiver of a breach or default under this NDA shall not be a waiver of any other or subsequent breach or default. The failure or delay in enforcing compliance with any term of condition of this NDA shall not constitute a waiver of such term or condition unless such term of condition is expressly waived in writing.
- 17. Interpretation and Construction. The validity and construction of this NDA shall be governed by the laws of the State of New York without regard to any conflict of laws and principles thereof. This NDA states the entire agreement and understanding of the parties on the subject matter of this NDA and supersedes all previous agreements, arrangements, communications, and understandings relating to that subject matter. This NDA may be executed in counterparts.

TEACH FOR ALL	
By	By
Name: Monique Ayotte-Hoeltzel Title: Vice President, Country Support	Name: Title: Chief Executive Officer

#### **SCHEDULE B3**

#### TEACH FOR ALL: NETWORK GLOBAL BRAND GUIDELINES

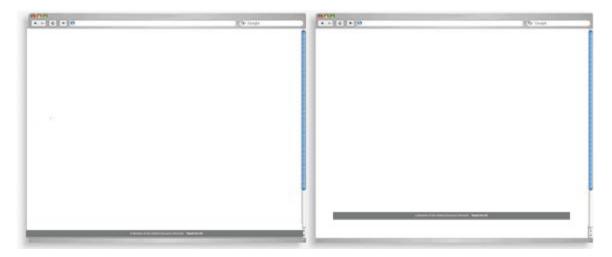
Organizations identify themselves as a Partner or Member of the Teach For All Network by featuring the Teach For All logo — the stripe:

A Member of the Global Education Network	Teach For All
A Partner in the Global Education Network	Teach For All

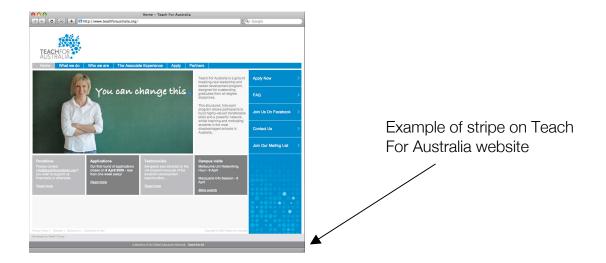
When used on Partner or Member materials, the logo is adaptable to local language and color palettes. The tagline, "A Partner in the Global Education Network" or "A Member of the Global Education Network", can be translated into any language, and the color of the stripe can be changed to match local needs.

Globaalne Haridus Võrgustik <b>Teach For All</b>
Mitglied des Globalen Netzwerks für Bildung <b>Teach For All</b>

Partners and Members will identify themselves as Network Participants on the homepage of their websites by including the Teach For All logo and tagline, linking to an appropriate website page featuring Teach For All objectives and description of network participation. Attached to the bottom of the browser window or placed in the site, the Teach For All stripe is intended to recognize and promote Network participation. Within this strategic framework, the Teach For All identity requirements can be fulfilled in a number of ways, including variations in color and placement.



Additional guidance for print materials, other online requirements, and alternative media, adaptable to local situations, will be supplied as standard organizational identity guidelines.



#### SCHEDULE C

### THE TEACH FOR ALL NETWORK NORMS FOR MAXIMIZING FUNDING OPPORTUNITINES AMONG NETWORK PARTICIPANTS

#### **Background**

The Teach For All Network is comprised of several independent local organizations that are working to expand educational opportunity in their national contexts and a global organization, Teach For All, that works to accelerate the impact of the local organizations.

It is critical for each Network Participant to develop a robust and sustainable funding base in ways that further the mission of the organization in their local context. This is a shared challenge among all Network Participants, and a challenge that Teach For All, the global enterprise, seeks to support Network Participants in addressing, both through training in this area (when helpful) and also by facilitating introductions to global funding organizations that local organizations might have more difficultly accessing.

At the same time Teach For All must also raise its own operating costs, which will incrementally increase each year as the Teach For All Network expands to include more local organizations. The following norms are proposed as ways of operating to leverage these opportunities for maximum benefit to all Network Participants.

#### **Network Norms**

- We will make sure donors with global potential and capacity have the full picture of ways they can support the work of the Network – both globally and in local contexts – and will let their priorities determine the focus of their giving.
- 2. In addition to prioritizing a funder's interest and needs, when cultivating a funder as a potential partner of more than one Network Participant we will commit ourselves to:
  - a. Bolstering the efforts of the Network Participant that brought the funder to the Network; and

- b. Maximizing the funding relationship so it can have the biggest impact on our shared mission of expanding educational opportunity.
- 3. Before raising funds for Teach For All's operations in a country, we will communicate with the local Network Participant what we are seeking to raise, for what purpose and from whom. When approaching multinational funders who have previously supported Teach For All or another Network Participant, Network Participants will do the same.
- 4. While each Network Participant will have its own relationship with a funder, when that funder is supporting more than one Network Participant we will coordinate with one another to carefully steward multinational supporters so that their commitment to all Network Participants and the Network is strengthened.

# SCHEDULE D GLOBAL DATA SYSTEM

### Background

Teach For All's global data system is designed to provide Network Participants and Teach For All a tool to report our impact as an international network, identify potential areas of best practice and reflect on opportunities for growth.

To ensure the Network maximizes the benefits of the system and mitigates any unintended consequences, Network Participants and Teach For All approach the global data system with a spirit of:

- Learning: Knowing that having a set of common metrics affords us a unique opportunity to identify areas for improvement and promising innovations
- Challenging ourselves: Given that reflecting on results together has the potential to stretch our understanding of what is possible and inspire even greater and quicker impact
- Respect for unknown circumstances: Given that we are all operating in contexts with different constraints and opportunities which are not always immediately obvious
- Supportiveness: Given that we are all climbing tremendous learning curves, which means we're reflecting on data in an effort to improve, not to judge

#### Network Norms

- 1. **Data submission**: Network Participants will submit data to the global data system on an on-going basis. Although every attempt will be made to reach consensus on collective impact goals and common metrics, if any Network Participant finds reporting on a particular metric overly burdensome and/or counter to driving impact in their context, the leader of that organization may request to opt out of reporting on that particular metric or set of metrics.
- 2. **System changes**: Network Participants will provide feedback annually on the collective impact goals and common metrics that make up the global data

system. Teach For All will use this feedback in consultation with Network Participants to improve the design and execution of the system.

### SCHEDULE E GENERAL TERMS AND CONDITIONS

Α.	represents that it has the right and is authorized to enter into and
	perform under this Agreement, and that the consummation of this Agreement will not
	constitute a breach or be in conflict with any prior agreement between
	and any other person.
B.	shall indemnify and hold harmless Teach For All and its officers,
	attorneys, directors and employees, from and against any claims, demands, suits,
	causes of action, losses, damages, judgments, costs and expenses (including
	reasonable attorneys' fees) to the extent arising out of's use of the
	Teach For All Assets, the Teach For All Licensed Asserts,
	implementation of the Program in, or Teach For All's performance under
	this Agreement, provided that Teach For All shall provide written notice of such claims to
C.	IN NO EVENT SHALL TEACH FOR ALL OR ANY OF ITS DIRECTORS, OFFICERS,
	EMPLOYEES, OR AGENTS BE LIABLE TO FOR INDIRECT,
	SPECIAL, INCIDENTAL, EXEMPLARY, OR CONSEQUENTIAL DAMAGES OF ANY
	KIND, HOWEVER CAUSED AND UNDER ANY THEORY OF LIABILITY, ARISING FROM
	THIS AGREEMENT.
D.	THE LICENSES AND/OR SUBLICENSES GRANTED TO
	HEREUNDER ARE "AS IS", AND TEACH FOR ALL MAKES NO REPRESENTATION OR
	WARRANTY THAT THE LICENSED ASSETS ARE VALID IN OR DO NOT
	OR WILL NOT INFRINGE, DILUTE, MISAPPROPRIATE OR OTHERWISE DAMAGE,
	INJURE OR INTERFERE WITH ANY INTELLECTUAL PROPERTY RIGHTS OR ANY
	OTHER PROPRIETARY RIGHTS OF THIRD PARTIES.
_	
<b>∟.</b>	agrees to maintain adequate liability insurance for the Program as is

customan	/ and ·	financially	reasonable for	

F.	. Teach For All and	intend and agree that all rights granted by Teach
	For All to und	er the terms of this Agreement shall be treated as a
	grant in furtherance of Teach For A	All's charitable and educational purposes within the
	meaning of Section 501(c)(3) of th	e U.S. Internal Revenue Code of 1986.
	agrees and re	epresents (a) that it shall not take any action or fail to
	take any action which would impa	ir Teach For All's status as a corporation exempt from
	federal income tax under Section	501(c) (3) of the Internal Revenue Code of 1986, as
	amended, (b) that at all times it wi	ll act in a manner consistent with all conditions for
	eligibility for such status and (c) th	at it will execute any document, make available any
	information, and implement any re	ecord-keeping and accounting procedures that may
	reasonably be necessary to demo	nstrate adherence to all requirements of such tax
	and/or charitable status. In accord	dance with U.S. Treasury guidelines,
	represents th	at neither it nor any of its key employees, members of
	the governing board, senior mana	gement, grantees or affiliates appears on the United
	States Office of Foreign Asset Cor	ntrol's ("OFAC") master list of Specially Designated
	Nationals and are not otherwise s	ubject to OFAC sanctions.

- G. None of the provisions of this Agreement shall be deemed to constitute a partnership or joint venture between the Parties and neither of them shall have any authority to bind the other in any way in any dealings with third parties except as expressly stated in this Agreement.
- G. Except as expressly stated in this Agreement, neither Party shall obtain any ownership interest in, license, or other right to use any intellectual property, invention, business method, or proprietary information of the other Party, including without limitation any trademark, service mark, logo, trade name, domain name, copyright, patent, or trade secret, whether or not the same shall have been registered or be the subject of an application for registration.

- H. No failure to exercise, or delay in exercising, any right or remedy under this Agreement shall constitute a waiver of that right or remedy. No waiver by either Party of any breach or non-fulfillment by the other Party of any provision of this Agreement shall be deemed to be a waiver of any subsequent or other breach of that or any other provision of this Agreement. No single or partial exercise of any right or remedy under this Agreement shall preclude or restrict the further exercise of any such right or remedy. If any provision of this Agreement is found by a court or other competent authority to be void or unenforceable, such provision shall be deemed to be deleted from this Agreement and the remaining provisions of this Agreement shall continue in full force and effect.
- I. This Agreement (including all of the Schedules) is the entire agreement between the Parties and supersedes any other agreements, whether oral or written, between the Parties with respect to the subject matter hereof. No amendment, modification, or alternation of the terms or provisions of this Agreement shall be binding unless the same is in writing and duly executed by authorized representatives of the Parties.
- J. This Agreement shall inure to the benefit of and binding upon the Parties hereto and their respective successors and permitted assigns. This Agreement may not be assigned by either Party without the prior written consent of the other Party. Upon a change of control of \_\_\_\_\_\_ or Teach For All, this Partnership Agreement shall remain in effect unless Teach For All chooses to terminate. For purposes hereof, a "change of control" means any transfer to a third party of the power to exercise voting control over or to direct the policies and activities of \_\_\_\_\_\_ or Teach For All (other than through the replacement of the members of the board of directors of \_\_\_\_\_ or Teach For All).
- K. This Partnership Agreement shall be governed by and construed in accordance with the laws of the State of New York, U.S.A., without regard to conflicts of laws principles. The Parties hereto consent to the jurisdiction of the federal or state courts in the State of New York, and the Parties shall not raise in connection therewith, and hereby irrevocably waive, any defenses based upon venue, inconvenience of forum, lack of personal

	State of New York.				
L.	This Agreement has been written in the English language. The agreement may be				
	translated into Chinese for the conver	nience of	_, but the English		
	version of this Agreement will be binding	ng on the Parties and the Eng	glish language version		
	of this Agreement will control in the case of any conflict or disagreement between the				
	English version and any other version.				
Μ.	This Agreement may be executed in a	any number of counterparts,	each of which shall		
	constitute an original, but all of which	taken together shall constitu	te one instrument.		
N.	Any notice, demand, or other communication required or permitted to be given under				
	this Agreement shall be in writing and shall be deemed delivered to a Party (a) when				
	delivered by hand or courier, (b) ten (10) days after mailing, in each case to the address				
	of such Party as set forth below:				
	If to Teach For All:	If to:			
	Wendy Kopp				
	Teach For All		_		
	315 W. 36 <sup>th</sup> Street, 7th Floor		_		
	New York, New York 10018				

jurisdiction, sufficiency of service of process or the like in any action or suit brought in the